



Advisory Board evaluation

Does the measures in this report?	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	What other measures, in your opinion, should we take?
1. Tackle FCT's assessment negative points?					X	I think you did a good job addressing some very tough critiques. The staffing additions will likely have a positive impact on what you can do. Not sure where the "theoretical contribution is questionable" critique comes from. It seems that theory, whether cognitive behavioural or straight-up neuro-informed cognitive neuropsychology, are all underlying your work and would benefit from the outcomes of the research. But regardless, you seem to have put together reasonable strategies to address this feedback.
2. Will help placing HEI-Lab on the track for a better assessment in 4 years' time					X	As above, the tactics all seem to make sense.
3. Is up to date with what is expected from an international outlook?					X	Yes. The work is all relevant regardless of geography. Perhaps refocusing some projects to address the psychological needs of COVID survivors/healthcare providers would add some enthusiasm to the mix by outside reviewers. We are promoting this by making the case that we can leverage our existing work to build things fast that could address urgent needs better than folks who would be starting from zero now.
4. Additional comments	<p>It might be helpful for me to look at the list or summary of projects that your team is planning on in order to have a better idea as to how they are related and how they can be described to better convey a unified approach and how they fit to address both basic and applied research aims. I find that most VR apps, can be creatively applied to study human behaviour in both realms. An app developed for training cognition in a TBI patients (applied), could be slightly retooled to study cognitive function in healthy populations under different levels of sensory or cognitive overload, under induced stress or fatigue, or across different ages across the lifespan. You could spin that as basic research into cognitive function. Talk more on this sometime.</p>					